



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 339277

Schedule Dates

10/31/12-11/05/12

Advertiser

Pol/Iss/Superpac for America (17137)

Agency

Smart Media Group (1343)

Product

Political - Issue (1068)

Brand

ISS/SUPERPAC FOR AMERICA (140750)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

/

Phone/Fax

/

CPE

C30N06

Account Types

National/Political

Billing Type

Standard

Comments

SUPERPAC FOR AMERICA

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/29/12

Last Modified

10/31/12

Entered By

Deb O'Keefe

CO-OP

Yes

Headline

06387743

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$8,422.50

Net Total

\$47,727.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Grand Total:

Spots 20

Rate \$56,150.00

Grand Total: 20 \$56,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/31/12-10/31/12	2	1:00	Sell Pattern- *13a Wed Judge Judy				1					1	\$1,700.00		Pittsburgh (WPXI)	JUDGE JUDY/1	10/29/12
1.0.1	Closed Preempt	10/31/12															Pittsburgh (WPXI)	Political/Exception -	
2.0	Revised Line / Spot	11/01/12-11/04/12	2	1:00	Sell Pattern- *14a Thu Judge Judy					1				1	\$1,700.00		Pittsburgh (WPXI)	JUDGE JUDY/2	10/29/12
2.1	Normal Line / Spot	11/01/12-11/04/12	2	1:00	Sell Pattern- *14a Thu Judge Judy					1				1	\$1,700.00		Pittsburgh (WPXI)	JUDGE JUDY/2	10/29/12
3.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	Sell Pattern- *11a Mon Judge Judy		1							1	\$1,700.00		Pittsburgh (WPXI)	JUDGE JUDY/3	10/29/12
4.0	Normal Line / Spot	10/31/12-10/31/12	2	1:00	4:28A- Channel 11 News 430A				1					1	\$350.00		Pittsburgh (WPXI)	430A NEWS/4	10/29/12
5.0	Normal Line / Spot	11/01/12-11/01/12	2	1:00	4:28A- Channel 11 News 430A					1				1	\$350.00		Pittsburgh (WPXI)	430A NEWS/5	10/29/12
6.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	4:28A- Channel 11 News 430A		1							1	\$350.00		Pittsburgh (WPXI)	430A NEWS/6	10/29/12
7.0	Normal Line / Spot	10/31/12-10/31/12	2	1:00	9A- Today Show 9a									1	\$1,700.00		Pittsburgh (WPXI)	9AM TODAY SHOW/7	10/29/12
8.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	9A- Today Show 9a		1							1	\$1,700.00		Pittsburgh (WPXI)	9AM TODAY SHOW/8	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that unpermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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9.0	Normal Line / Spot	11/03/12-11/03/12	2	1:00	6A- 8A (EST)							1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	6-8A SAT AM NEWS/9	10/29/12
10.0	Normal Line / Spot	11/01/12-11/01/12	2	1:00	5:30P- 6P (EST)					1				1	\$3,400.00	\$3,400.00	Pittsburgh (WPXI)	530P-6P NEWS/11	10/29/12
11.0	Normal Line / Spot	10/31/12-10/31/12	2	1:00	5:58P- Channel 11 News At 6pm M-F				1					1	\$3,800.00	\$3,800.00	Pittsburgh (WPXI)	6P NEWS/12	10/29/12
12.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	5:58P- Channel 11 News At 6pm M-F		1							1	\$3,800.00	\$3,800.00	Pittsburgh (WPXI)	6P NEWS/13	10/29/12
13.0	Normal Line / Spot	11/01/12-11/01/12	2	1:00	11:34P- TONIGHT SHOW					1				1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	TONIGHT SHOW/14	10/29/12
14.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	11:34P- TONIGHT SHOW		1							1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	TONIGHT SHOW/15	10/29/12
15.0	Normal Line / Spot	11/01/12-11/01/12	2	1:00	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$8,000.00	\$8,000.00	Pittsburgh (WPXI)	11P NEWS/16	10/29/12
16.0	Normal Line / Spot	11/01/12-11/01/12	2	1:00	Self Pattern- *34a Thu Jeop/Wheel					1				1	\$5,800.00	\$5,800.00	Pittsburgh (WPXI)	JEOP/WHEEL/17	10/29/12
17.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	Self Pattern- *31a Mon Jeop/Wheel		1							1	\$5,800.00	\$5,800.00	Pittsburgh (WPXI)	JEOP/WHEEL/18	10/29/12
18.0	Normal Line / Prime	11/01/12-11/01/12	5	1:00	Self Pattern- *44a Thu 30 Rock/Up All Night					1					\$4,000.00		Pittsburgh (WPXI)	30 Rock/Up All Night/8-9p /19	10/29/12
18.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Program Change/Facepion	

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19.0	Normal Line / Prime	11/03/12-11/03/12	2	1:00	10P- Law & Order SVU 10-11P								1	1	\$2,000.00		Pittsburgh (WPXI)	LAW & ORD 10P-11P/20 MG	10/29/12
19.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Program Change/Exception	
20.0	Normal Line / Spot	10/31/12-10/31/12	2	1:00	8P- 6P (EST)				1					1	\$3,400.00	\$3,400.00	Pittsburgh (WPXI)	SP-530P/10	10/29/12
21.0	M/G For 1.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	1:00	2:30P- PHZ/Notre Dame Pre Game								1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	PITT ND PRE	10/30/12
22.0	M/G For 18.0.1 / Prime	11/01/12-11/01/12	4	1:00	8P- 9P (EST)					1				1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	THE VOICE 8-9p /19-MG	10/31/12
23.0	M/G For 19.0.1 / Prime	11/03/12-11/03/12	5	1:00	9P- NBC Movie of the Week 9-11P								1	1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	Rudy 9P-11P/20 MG	10/31/12

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